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e-Learning Foundation Announces New Affiliation Package For Schools and Educational Groups

Packed with benefits and discounts for the 'e-learning savvy'

BETT 2008 - The e-Learning Foundation has chosen BETT 2008 to take the wraps off its new affiliation package for schools, packed with benefits and discounts, which is being targeted at schools, educational groups, local authorities and consultants.

The e-Learning Foundation is also using BETT 2008 to find out what else schools and educational groups would like to see included in the affiliation package when it goes live in April 2008.

The package will encompass a wealth of benefits for members including:

- Eligibility to apply for grant funding from the e-Learning Foundation
- A range of discounts on software packages. A number of special offers are being announced at BETT 2008, and other offers will be added to over the coming months.
- Special delegate rates at e-Learning Foundation conferences
- Access to a free Fundraising Helpline and PR Helpline
- The right to use the e-Learning Affiliate logo

The e-Learning Foundation is aware, however, that there are areas that may have escaped its attention in building the new affiliation package, and is giving schools and educational groups to come and have their say on the charity's stand at BETT 2008.

"It really is your golden opportunity to tell us what we should be doing for you," commented Valerie Thompson, Chief Executive of the e-Learning Foundation. "We want this affiliation package to really work for you - with your help we can make it quite simply the best".

A short questionnaire is available to fill in on the e-Learning Foundation stand no M40 at BETT 2008. Please take some time out to come and fill it in. The e-Learning Foundation really values your feedback.

Special Offers Being Announced At BETT 2008 for schools affiliated to the e-Learning Foundation

- ⊕ 6 weeks free trial and 10% discount on **SuperClubsPLUS** and **GoldStarCafe** from Intuitive Media
- ⊕ Free Starter Pack, worth £150, from IT Vision for their **Parago** asset tracking system
- ⊕ 15% discount and free home access for **Kar2ouche Unlimited** from Immersive Education
- ⊕ 20% discount for **Unitracker** from Solutions4eLearning, a service that helps pupils through their University application process
- ⊕ Special rates for **SUMS Online** software that can be used on laptops, PDAs, PSPs and mini laptops
- ⊕ Special rates for **Multimedia Teacher CPD** from Connected Education

Please come and talk to our team of experts at BETT 2008 (stand no M40) who will be happy to walk you through our new affiliation package and highlight the benefits for you.

Editor's Notes:

About the e-Learning Foundation:

The e-Learning Foundation was launched in 2001, to ensure that every schoolchild in the UK should have home access to learning technologies when and where they want to learn.

The Foundation, a registered charity, aims to bridge the digital divide and ensure that all children, irrespective of their background, can have the same access to technology for learning at home as their better off peers. The estimated cost of this is over £1 billion, so unlikely to be provided by Government alone.

The Foundation is funded through the public, private and third sector in the form of Government grants, commercial sponsorship, grants and donations.

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